



## FONTS USED FOR THE NATIONAL AFTERSCHOOL ASSOCIATION

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Helvetica  
Georgia  
Arial

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*To be used with all marketing pieces for the National AfterSchool Association.*

## COLOR PALETTE CMYK / RGB / Web / PANTONE

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78, 70, 0, 0  
76, 92, 197  
4C5CC5  
PMS 2726 C



31, 1, 91, 0  
190, 214, 0  
BED600  
PMS 382 C



67, 58, 53, 33  
77, 79, 83  
4D4F53  
PMS 11 C



58, 11, 0, 0  
92, 183, 231  
5EB7E7  
PMS 292 PC



2, 1, 33, 1  
251, 243, 186  
FBF3BA  
PMS 461 PC



2, 97, 82, 0  
234, 40, 57  
EA2839  
PMS 1788 C